

Spring into ENCORE!

Announcing Spring 2011 Discover Encore Schedule

Discovering What's Next's® Discover Encore Program is designed to serve adults 50+ who are interested in finding Encore work — *work that combines 1) personal satisfaction and meaning, 2) social impact (giving back to the community) and 3) continued income.*



All workshops & Encore Transition Talks will be held at the **DWN HUB**

Newton Cultural Center
225 Nevada Street,
Room #104, Newton.

FEES:

Workshops – \$25 each
Encore Transition Talks – \$5 each

Register on line at
www.discoveringwhatsnext.com,
click on **Encore**, click on **Workshops**

Preparing Your Encore Story

— Amy Avergun and Doug Dickson

Thursday, April 21 | 6:00–8:30pm

Getting your story right is critical as much for motivating yourself as for enlisting the help of others. Examine the elements of a strong story and the role your story plays in the encore search process. Learn to articulate reasons for your interest in encore, connect the dots from your past to the future and create a compelling pitch for selling your services to potential employers.

[Click here to register.](#)

Reconfiguring/Discovering Myself

— Joan Ryan

Thursday, April 28 | 11:00am–1:00pm

As you explore Encore work, self-knowledge and self-understanding is crucial. Through self assessment exercises, individually and in a group, begin to explore your career strengths and interests, your creativity, your “core”. You will learn how to set positive goals for change and move toward them.

[Click here to register.](#)

Developing Your Encore Plan

— Cissie Klavens

Tuesday, May 3 | 11:00 am–1:00pm

Just as having a map helps you arrive at your travel destination, having a well thought out plan will help guide you in finding Encore work. In this workshop you will develop your own individual plan which includes marketing and networking tactics. You will come away with a document that you can use as a practical tool in your search for Encore work.

[Click here to register.](#)

Resumes that Work!

— George Zeller, Certified Professional Resume Writer

Tuesday, May 10 | 9:30–11:30am

In this workshop, you will learn how to highlight your career objectives, your skills and your experience, in order to present yourself in the most positive light. Learn the difference between a good resume and a great one and improve your chances of getting an interview. You will leave with new tips on creating a winning resume.

[Click here to register.](#)

Encore Transition Talks

— Carole Noveck and Liz O’Connell

Monday, May 16 | 6:00–7:30pm & Monday, July 11 | 1:00–2:30pm

Informal, group support sessions related to your encore journey.

[Click here to register for May 16.](#)

[Click here to register for July 11.](#)

LinkedIn for Beginners

— George Zeller and Julie Unger

Thursday, June 2 | 9:30–11:00am

With over 90 million users and growing, LinkedIn is a perfect site for social networking. We will instruct you on the basics of starting and using a LinkedIn account.

In this workshop, you will learn why you might want to use LinkedIn, how to post a profile and get comfortable using it to grow your network. Learn about features that can help you find people, help you in your job search and discuss ways to control your professional identity online.

This is for beginners only.

[Click here to register.](#)

Can You Afford an Encore Career?

— Jim Thompson

Wednesday, June 15 | 10:00am–12:00pm

Learn how to evaluate your current financial situation and determine an appropriate financial strategy for you to move forward with confidence.

[Click here to register.](#)

What’s Age Got to Do With It?

— Kathy Burnes and Doug Dickson

Monday, June 20 | 6:30–8:30pm

Thinking about Encore work and the transition it represents often brings up concerns and questions related to age. This workshop addresses the topic head-on. We confront the fears, acknowledge the barriers and then address what you need to do about them in order to move through and move on to the real work of finding Encore work.

[Click here to register.](#)

See following page for workshop leaders’ bios.

Encore Workshop Leaders

Amy Avergun designs and delivers brain-friendly training for corporations. She is also a long-time DWN volunteer. At our Encore Summit, she led a session called “Talking About Encore” that focused on the power of being able to tell your story.

Kathy Burnes is Project Director of the Geriatric Institute at Jewish Family & Children's Service where she oversees programs that translate research into community-based services. She previously managed programs for Boston College's Center for Corporate Citizenship, for Brandeis' National Center on Women and Aging, for AARP. She is on the Board of Discovering What's Next and has played a key role in guiding our encore career initiative.

Doug Dickson is an executive coach and career counselor who has helped hundreds of people find jobs at age 50 and beyond. He serves on the board and is President of Discovering What's Next. He also helped found and is President of the Life Planning Network, a community of professionals who help people navigate the second half of life.

Cissie Klavens has over 25 years experience as a visionary entrepreneur, executive search professional and career advisor. Her work focuses on guiding people through a process to help them recognize their value, define the “top of their mountain” and find satisfaction in their work life. Cissie has been included on the list of top ten Executive Coaches in Boston.

Carole Noveck is a faculty member at the Threshold Program at Lesley University where she focuses on teaching vocational and independent living skills to young adults. She is also a Transition Navigator and Encore Navigator with Discovering What's Next.

Liz O'Connell is a career counselor at Wellesley College who has extensive experience in advising both students and alumnae. She is also an Encore Navigator with Discovering What's Next.

Joan Ryan is an attorney, executive coach and expert in personality, communication and negotiation. She works with self-awareness, self-observation, mindfulness and facilitation techniques. She has taught worldwide for the past 12 years helping others to understand themselves and how they relate to others.

Jim Thompson is a Certified Financial Planner™ practitioner and investment advisor representative with LPL Financial in Newton. He directs Village Financial Partners, a financial planning and investment firm located at The Village Bank. He is 2011 President of the Financial Planning Association of MA.

Julie Unger is the Career Networks Coordinator with the Jewish Women's Career Network. She facilitates career networking and mentoring opportunities for professional Jewish women through workshops, lecture series and partnerships. She also manages the JVS CAREER ADVISORY NETWORK (CAN) where community volunteers provide informational interviews and customized consultation for professional clients.

George Zeller, Senior Employment Specialist at JVS, has extensive experience coaching candidates on getting the most out of their job search. George earned a Master's Degree in counseling from Northeastern University and is a certified Professional Resume Writer. He is an active member of the Career Counselors Consortium, National Resume Writers Association and Professional Association of Resume Writers.