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## Winter 2010 Newsletter

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Dear Friend of Discovering What's Next®,

**Exciting things are happening behind the scenes at Discovering What's Next®!**

### **Carol Greenfield Steps Down as President; Assumes New Role as Founder**

After seven remarkable years as president of DWN, **Carol Greenfield** recently decided to shift the focus of her contribution to the organization she founded in 2002. Carol has built DWN into a model recognized for its pioneering programs, partnerships and services. Carol understands the importance of succession in creating strength and sustainability in an organization. With a strong board, wonderful volunteers and innovative programs in place, she decided that this was the right time to take this important step. At the board's annual meeting in September, Carol was elected to the position of Founder. In this new role, she

will focus her considerable energy on identifying new and innovative opportunities, positioning DWN with funders and leading strategic initiatives.

### Doug Dickson Will Serve as President

Also at the annual meeting, the board elected **Doug Dickson** as the new President of DWN. Doug joined the board in 2006 and was Vice President for the past two years. Doug has worked in this field for several years, counseling midlife and older adults on work and life transition issues, including alternatives to traditional retirement. He previously had a career in business and has helped build and lead several non-profit organizations and municipal boards in Newton. He is currently Vice President of the Life Planning Network, a professional association he helped to found. Doug is one of the contributors to "*Audacious Aging*", a collection of thought-provoking and inspirational essays on the topic of what is possible in the second half of life.

### Devra Simon is Vice President; Becomes Executive Director on January 1, 2010

**Devra Simon** began her service to DWN as a Transition Navigator® and has served on the board since 2006. Over the past year, she has filled in as acting Executive Director. The board elected her to serve as Vice President with a focus on programs and operations. Devra's background running operations for early-stage technology firms provides excellent preparation for this role. For the past several years, she served as Director of Development for the Newton Free Library.

As of January 1, we are thrilled that Devra takes on the official role of Executive Director to oversee all operations, programs, communications and other services. She will manage our corps of volunteer Transition Navigators®, take the lead in publicity and PR, maintain our relationships with community partners and assist the board in fundraising activities.

### DWN is Awarded \$25,000 Grant from Tufts Health Plan Foundation

DWN has been awarded a \$25,000 grant from the **Tufts Health Plan Foundation in their Healthy Aging and Vibrant Lifestyles** category. This money will be used to develop a Transition to Encore Careers initiative. Encore careers typically translate experience and skills from earlier careers into roles that offer personal meaning, continued income and social impact. The tremendous response to our encore career programs last spring demonstrated great interest in this topic and we are part of a national movement to assist people who wish to pursue opportunities that meet these criteria.

We will use the grant to design programs, tools and resources for building encore careers. In addition to workshops and other initiatives, we are planning a major event next fall. If you are interested in assisting with this work, please contact Devra Simon ([dsimon@discoveringwhatsnext.com](mailto:dsimon@discoveringwhatsnext.com)), who will be leading this effort in her role as Executive Director.

### DWN is selected as a Finalist by the Social Innovation Forum

DWN was selected as one of 25 innovative, results-oriented nonprofit organizations competing to receive more than \$100,000 in cash and services. Over 45 leaders in business, philanthropy and the nonprofit sector reviewed 135 applications for the 2010 Social Innovator Award. The **Social Innovation Forum** accelerates the development of enduring solutions to social problems by directing an alternative flow of local resources to organizations striving for efficiency, effectiveness, and sustainability. Social Innovators receive a cash award, consulting services, introduction to "social investors," and a range of other support. Though we did not make the final cut, DWN will receive extensive feedback, which we plan to take full advantage of to move forward and prepare us for next year.

### Board of Directors

We are happy to announce the addition of two dynamic members to the DWN Board of Directors who bring relevant expertise and exciting connections to help DWN achieve its mission.

**Joann Montepare, PhD**, is Professor of Psychology at Lasell College and Director of the Rosemary B. Fuss Center for Research on Aging and Intergenerational Studies. Her research specialty is social developmental psychology with a focus on lifespan issues. She has had over 30 academic papers published and has a Ph.D. in Social Developmental Psychology from Brandeis, an MA in General Psychology from SUNY New Paltz and an AB from Smith. Joann and the Fuss Center are partnering with DWN in the grant from Tufts Health Plan Foundation. She will also assist us in evaluating the success of our programs and participant outcomes.

**Kathy Burnes** is Project Director of the Geriatric Institute at Jewish Family & Children's Service where she oversees programs that translate research into community-based services. She previously managed programs for Boston College's Center for Corporate Citizenship, for Brandeis' National Center on Women and Aging at Brandeis and for AARP. She is a long-time friend of DWN and has provided assistance in grant writing and program development. She has been instrumental in developing and will continue to play a role in guiding our encore career initiative. Kathy is trained as a rehabilitation counselor and has a B.A. from University of Michigan, a M.Ed. from Northeastern, and a Graduate Certificate from Boston College's Carroll School of Management.

We thank our retiring board members: **Jim Thompson**, who has served on the DWN Board since 2006, **Bonny Boatman and Barbara Peacock-Coady**. We thank them for their expertise and significant contributions while serving as board members.

## New Transition Navigators®

We have 10 new talented and energetic volunteers who have joined our team of Transition Navigators®. Our TNs are ready to provide personalized, one-on-one service to assist you in your transition. Please visit our website to see the hours the HUB is staffed by the TNs ([click here for staffing hours](#)) or send email to [info@discoveringwhatsnext.com](mailto:info@discoveringwhatsnext.com) to make an appointment.

Thank you to our extraordinary team of Transition Navigators®: Marlene Booth, Linda Cheren, Maryann Dwyer, Laurel Eisenhauer, Ronnie Friedland, Maureen Giovannini, Dianne Klayman, Bernice Lindbergh, Mia Louik, Maxine Lyons, Carole Noveck, Christine Osborne, Sally Pian, Marcia Cruz Redding and Joan Ryan.

## Programs and Locations

Our program offerings over the past year have grown significantly as has our attendance. Our 2010 programming will highlight: *Discover Work* on Encore Careers and tools for career change, *Discover Service* on local as well as international service opportunities, *Discover Realities* on Housing Options, Financial Updates, Healthy Aging and Care Giving and *Discover Balance* with a new Mind/Body series and programming on travel and crafting-and-telling-our-stories. We are also planning workshops on topics including our own Volunteer Toolkit, Creating Your Own Business, and How to Communicate--as a couple, with adult children or with aging parents. Monthly Transition Talks and Ask the Experts with consultants from JVS, SOAR 55 and TeenLife Boston will continue. We are updating our HUB resource center to make the area more comfortable and useful for you.

Also our program locations have been expanded to include the **Auburndale Community Library** and **the Waban Library Center** in addition to the **Newton Free Library**; and we anticipate scheduling programs at several other venues to ensure comfortable and appropriate settings for you.

## And.....

We look forward to 2010 and providing you with innovative and cutting-edge programming enabling you to navigate through your transitions with ease, comfort and support while remaining vibrant, healthy and engaged.

DWN is successful because of **YOU**--attend a program ([Calendar](#)), suggest a program topic or offer to lead a program ([Get Involved: Share Your Ideas](#)), volunteer ([Get Involved: Volunteer](#)) or support DWN by your generous donation ([Get Involved:](#)

[Support/Sponsor DWN](#)) or buy your Amazon products through our link ([Buy Books and Help Discovering What's Next®](#)) and Amazon will donate a portion of the sale to DWN.

We thank you for your support over the past year and will see you at another DWN event very soon.

Doug Dickson  
President  
Discovering What's Next®

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